

EYD 2015, plans in Finland

| Main events + actions planned (online, social media, press...) | Target audience | Partnerships (private sector, foundations...) | Indicative calendar event/action: start and end |
|-----------------------------------------------------------------------|-------------------------------------------|------------------------------------------------------|--------------------------------------------------------|
| Nomination of ambassadors | Youth, schools | Kehys, NGOs, MFA | January |
| Education fair EDUCA: general information | Teachers | MFA | 23-24 January |
| A Kick-off event | NGOs, youth, general public | Commission representation, Kehys, MFA | February |
| Production of website and video film | Youth, general public | Kehys | February |
| A video competition | Schools, youth houses, sport clubs | NGOs, Kehys | January-November |
| Finnish Social Forum | NGOs, general public | Kehys | April |
| Europe Day | General public | Kehys, MFA | May |
| World Village Festival | General public, youth | MFA, Kehys | May-June? |
| SuomiAreena (open air discussion event) | General public | MFA, Kehys | July |
| Closing seminar: e.g. winners of video competition | NGOs, stakeholders | Kehys, MFA, Commission representation | End of November |